

INCREASE Your REVENUE

Fanminder Offers is a tool built to grow revenue an average of 8% by easily allowing you to create, send and track offers through social media, mobile and email - **all in just a few minutes.**

Get New Customers

- 56% of Americans check Facebook daily – be there when they do
- Every offer has built-in sharing, making it easy for your customers to spread the word

Drive Walk-In Traffic

- If you're having a slow day – quickly create an offer and drive traffic
- Easily announce holiday sales, promote gift ideas or remind people of regular weekly specials

Increase Average Ticket

- Customer spending is 46% higher with companies that offer rewards programs
- Alert fans to new menu items or products so you sell more per customer

Track Your Results

- View every offer's performance in a real-time dashboard
 - Get a firm grasp of what your customers want



Fanminder

Included in Fanminder:

- A variety of offer choices, including Coupons, Alerts, Specials and Sales
- Hundreds of Professionally crafted themes and headlines automatically formatted for email, online, and mobile
- A control panel and dashboard to manage all your offers and consolidate customer data in one place on the web
- Send an unlimited number of offers each month
- Tools to grow your customer list online and in the store
- No fixed term contract, cancel any time

How Fanminder Offers Works

Step 1: Customers Join

Customers join your fan club by opting in via text or signing up for email and receive an enticing welcome offer.

Step 2: Create Offers

You choose from eight offer types and hundreds of professionally designed themes and headlines to create your offer in just a few minutes.

Step 3: Send Offers

Press one button to send an offer to up to five channels at once – Facebook, Twitter, email, mobile phones and your website.

Step 4: Track Results

Our real-time dashboard accurately shows you how your offer performs.

